

## **Policy Information**

### **Series 2000 - Community Relations**

#### **Crisis Management**

Policy # 2140, 1.4

## **POLICY**

1995                      2140

Community Relations

### **SUBJECT: CRISIS MANAGEMENT**

When a crisis arises, immediate, effective and responsible management and communication can resolve the crisis and maintain the organization's integrity and credibility. Therefore, the Genesee-Livingston-Steuben-Wyoming BOCES shall develop and maintain a unified position by:

- a. Identifying a crisis response team to develop a plan and maintain a strong, ongoing communications program in each building.
- b. Identifying a media spokesperson who will be briefed on all details. The spokesperson shall be the District Superintendent or his/her designee. In most instances the designee shall be the Public Information Coordinator. Only these spokespersons shall talk to and maintain a timely flow of information to the media.

The District Superintendent shall be responsible for informing staff of the emergency management plan.

Board Approved

2/2/94

7/18/95